



Fall 2008

product profile

the hottest gift this holiday season comes in "pink"

By Eriza Brass

As always, *Balance Magazine* is fortunate to be able to make a difference in the ongoing fight for Breast Cancer. Purchase a gift from the companies we have highlighted who are taking part in the cause and paying it forward for someone in need.



Hair Styling Tool Must-Have

HairArt introduces their NEW H3000 Deluxe Flat Iron. The silicone adds shine while the floating plates bend to the texture and volume of the hair. It features 1 3/8" floating silicone plates, 5 temperature settings, heats up to 410 degrees in 15 seconds and has a Ceramic Heater. \$100.*

www.hairartproducts.com

*The company will donate 10% of the net proceeds of the pink and gray H3000 to the National Breast Cancer Foundation.



Fashionable Accessory With A Statement

After 14 years of being a national sponsor of Komen for the Cure, the Ford Warriors in Pink campaign returns for 2008 with a brand new apparel collection for both men and women. The line features t-shirts, hats and a newly designed "woven" Warrior scarf. Scarf \$38.*

www.fordscars.com

*As always, 100% of all net proceeds from the apparel line will directly benefit Komen for the Cure.



A Spot of Tea For Support

The Republic of Tea adds two new flavors, Red Cherry/White Tea and Pomegranate/Vanilla Red Tea to its popular Sip for the Cure Collection of Pink Lady Apple, Pink Lemonade and Pink Grapefruit. \$9.50 to \$14.50.*

The collection is available nationwide at natural and specialty food stores and cafes.

www.REPUBLICofTEA.com or 800-298-4TEA (532)

*For every tin of Sip for the Cure tea sold, the company proudly contributes \$1 to Komen for the Cure.



Travel In Style

German-engineered Titan Luggage is available in the North American market. Made with 100% virgin polycarbonate, it comes in fashionable colors and sizes with a line of accessories—from beauty cases to business and flight cases. 360 Four Flash Carry-on in Pink. \$515*.

www.titanluggageusa.com

*This year they have partnered with Ebags (www.ebags.com) and are offering a percentage of its revenue from the pink cases to the Susan G. Komen Foundation.

Portable Air Purifier

The Blueair AirPod™ personal air purifier strips away the hard casing from the filter to fully expose it to the surrounding air and is cradled in a docking station that contains the patented HEPA Silent™ fiber technology. It cleans the air in an approximate five by six foot space five times per hour. AirPod PINK is \$99.99*.

www.blueair.com

*5% from the sale of the Blueair AirPod™ PINK personal air purifier will be donated to The Breast Cancer Research Foundation.



A Chocolate Lover's Delight

The Hershey Company's Kisses®, Nuggets®, Syrup, York® Peppermint Patties and Reese's® brands feature pink packaging this October to help raise awareness of breast cancer. \$2.99.* Available nationwide.

*The Hershey Company will donate \$300,000 to the Young Survival Coalition, the premier non-profit network of breast cancer survivors and supporters dedicated to addressing the concerns and issues unique to young women and breast cancer.