

the ritz-carlton

celebrating travel, life and leisure



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case study

Any vibrant color is the new black on the luggage runway, it seems, as more and more frequent travelers and their drivers grow weary of trying to spot their dowdy-dark pieces on the conveyer belt at baggage claim. Not only are these Titan models bright and modern, they feature four-wheel drive and a superior, lightweight, hard-plastic exterior for enhanced maneuverability. They come in a variety of colors other than orange (we especially like the sleek metallic silver), but keep in mind that orange is considered a social color, making you a bit of a *bon vivant* wherever you may roam (\$50-\$700; titanluggageusa.com).

